

Welcome



Project By: Pablo Vera

Title: UX Architect / UI Designer

Portfolio: www.PabloVera.com

Email: PVera@PabloVera.com

Tasks

#1 Find this garment

Imagine a mobile app that enables you to impulsively identify and purchase a garment or accessory that you see in real life. Design an end-to-end flow covering the experience from the moment of awareness to purchase completion.

#2 Party assistant

How do you make ad hoc event coordination as convenient and comfortable as your daily routine? Detail a digital service that provides individual assistance for attendees of a group social event such as a night out for dinner and a movie.

#3 Garage sale helper

Preparing your own garage sale is often a daunting task. It's also difficult for potential buyers to discover your merchandise. Design an experience that makes it easier for sellers to intelligently inventory their goods, and helps bargain hunters find the needle in a haystack.

Login

☰ Q Logo 📍 🛒

🔗 Log in with Facebook

🔗 Log in with Gmail

Lorem Ipsum

or

Email

Password

Forgot Password Login

The latest from Snap

Email Join

○○○○○

2016 Snap Garment

Snap Photo

Header

Full to Snap

Point your camera to Garment or Accessory

Recent Searches

👕 Shirt
Brand
Color
Size

👖 Pants
Brand
Color
Size

Footer

Photo w-Info

Header

👕

Enter the Name, Description & Tags

Brand/Title

Description

Tags

Search

Footer

Search

Logo

○○○○○
Searching
○○○

Search Results

Header

Web Local

Google Map

Web Stores

👕 Kohl's
Lorem Ipsum
\$79.00

👕 Macy's
Lorem Ipsum
\$59.00

Footer

Macy's Details

Header

👕 photo

Macy's

Men's Polo Shirt
Lorem Ipsum
~~\$80.00~~ \$59.00

Color

Men

Instock

ADD to Cart

Footer

Cart

Header

Shopping Cart

order Subtotal: \$59.00

Shipping: 0

Tax: 0

Savings: 0

Order total \$59.00

Macy's (Change)

👕 Men's Polo Shirts
Color = Brown
Men = a
\$59.00

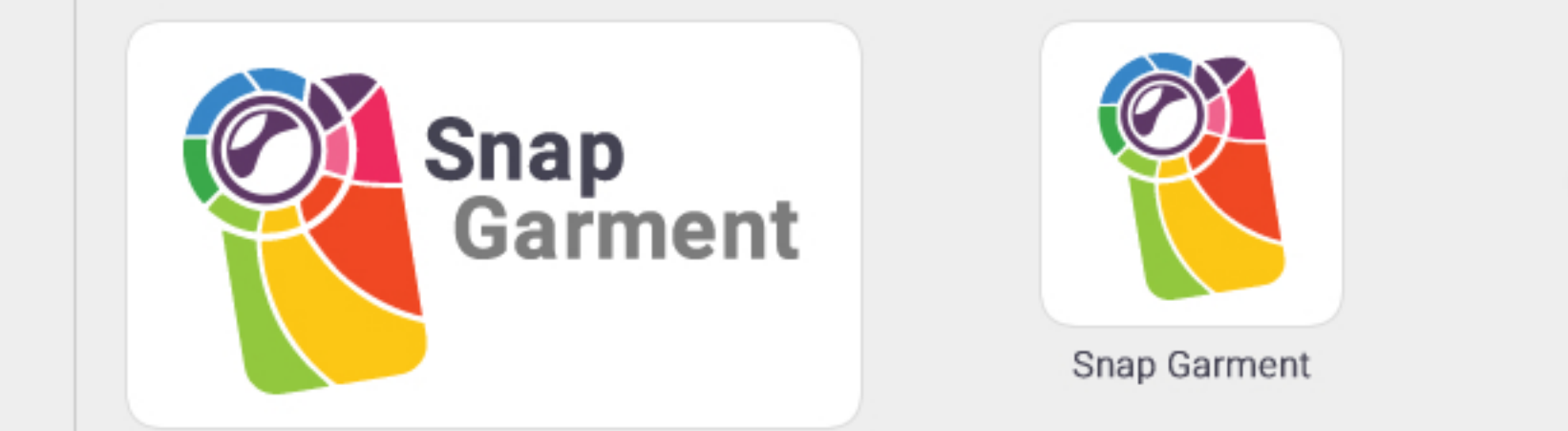
📍 Ship

📍 Pickup

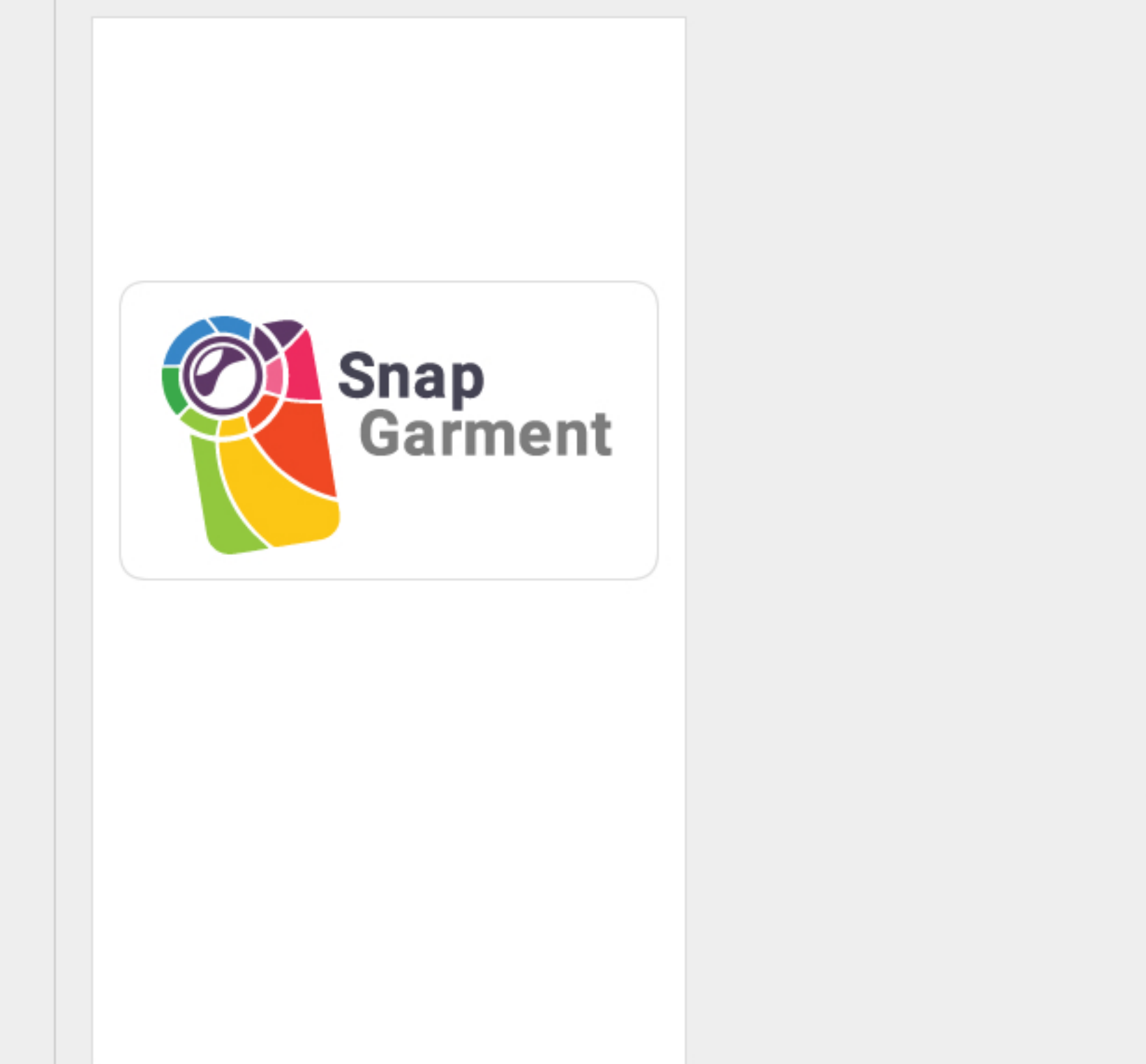
Promo Code

APPLY

Footer



Splash Screen



Navigation icons: Home, Search, Location, Cart

LOG IN WITH FACEBOOK

LOG IN WITH GMAIL

Don't worry, we will never share anything without your permission.

Or

User Name / Email

Password

Forgot Username / Password LOGIN

The Latest From SnapGarment

Enter Email Address JOIN

© 2016 SnapGarment

LANGUAGE +

HOME

LOGIN / SIGN UP

FIND STORES

ACCOUNT

CONTACT US

PRIVACY POLICY

TERMS OF USE

Shorts
MEN'S LEE SHORTS
Color: Brown
Mens 12

Jacket
MEN'S Polo
Color: Black
Mens XXL

Watch
Invicata
Color: Gold / Brown Band
Mens

The Latest From SnapGarment

Enter Email Address JOIN

© 2016 SnapGarment

Search

Pull to Snap

Point your Camera to Garment or Accessory

Recent Searches

Shorts
MEN'S LEE SHORTS
Color: Brown
Mens 12

Jacket
MEN'S Polo
Color: Black
Mens XXL

Watch
Invicata
Color: Gold / Brown Band
Mens

The Latest From SnapGarment

Enter Email Address JOIN

© 2016 SnapGarment

Enter Zip Code or City, State

Or

FIND STORES "NEAR ME"

Point your Camera to Garment or Accessory

Recent Searches

Shorts
MEN'S LEE SHORTS
Color: Brown
Mens 12

Jacket
MEN'S Polo
Color: Black
Mens XXL

Watch
Invicata
Color: Gold / Brown Band
Mens

The Latest From SnapGarment

Enter Email Address JOIN

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ADDED TO MY CART

MEN'S LEE SHORTS
Color: Brown
Mens 12
\$59.99

TOTAL (1 ITEM) \$59.99

PROCEED TO CHECKOUT

Continue Shopping

Recent Searches

Shorts
MEN'S LEE SHORTS
Color: Brown
Mens 12

Jacket
MEN'S Polo
Color: Black
Mens XXL

Watch
Invicata
Color: Gold / Brown Band
Mens

The Latest From SnapGarment

Enter Email Address JOIN

© 2016 SnapGarment

Pull to Snap

Point your Camera to Garment or Accessory

Recent Searches

Shorts
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Color: Gold / Brown Band
Mens

The Latest From SnapGarment

Enter Email Address JOIN

© 2016 SnapGarment

Pull to Snap

Point your Camera to Garment or Accessory

Recent Searches

Shorts
MEN'S LEE SHORTS
Color: Brown
Mens 12

Jacket
MEN'S Polo
Color: Black
Mens XXL

Watch
Invicata
Color: Gold / Brown Band
Mens

The Latest From SnapGarment

Enter Email Address JOIN

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YOUR PHOTO

Enter the Name, Description & Tags

Brand / Title
Shorts

Description
Lorem Ipsum Lorem Ipsum Lorem Ipsum

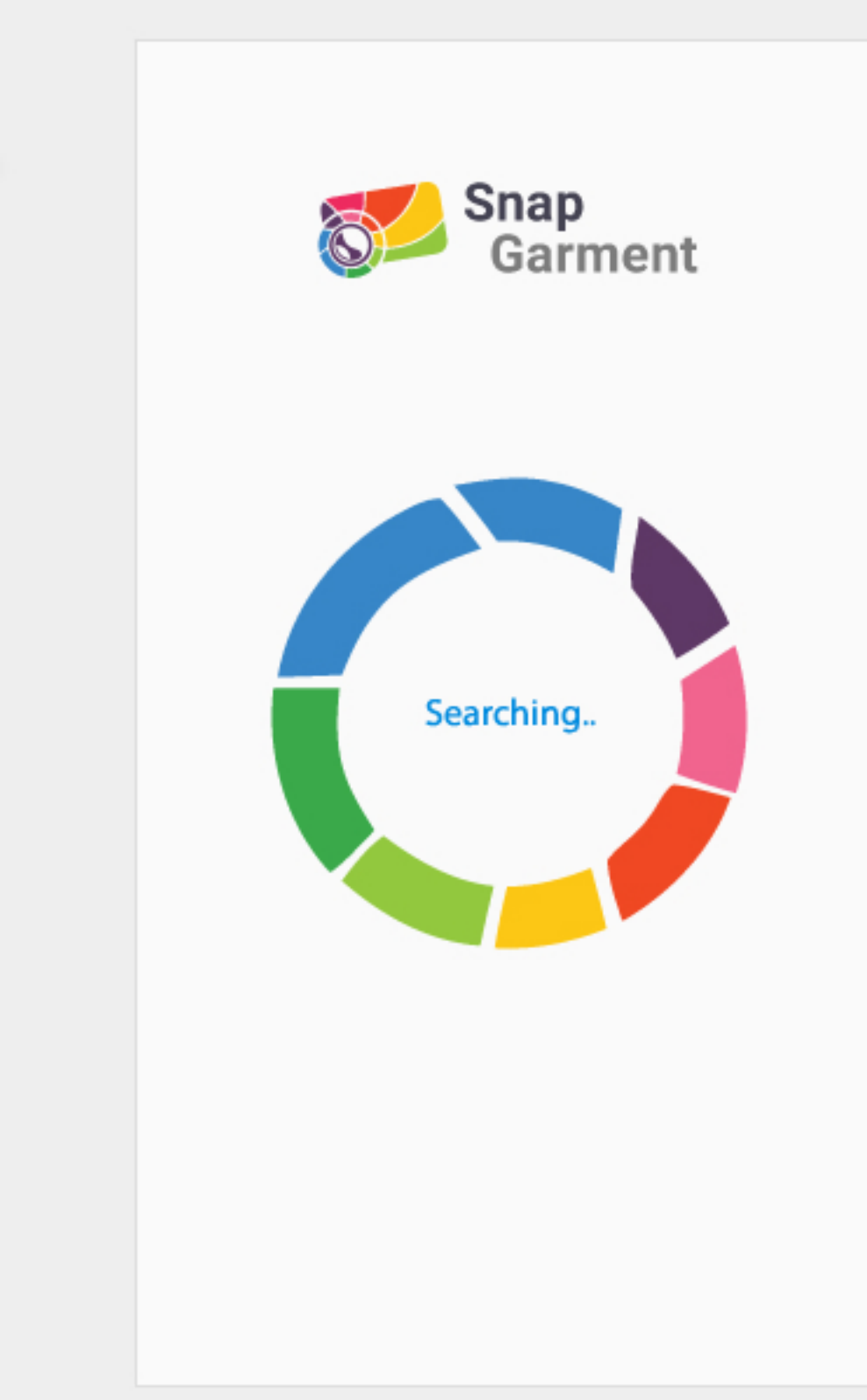
Description Tags
Black Short

SEARCH FOR SIMILAR

The Latest From SnapGarment

Enter Email Address JOIN

© 2016 SnapGarment



RESULTS (4)

Web Stores

KOHL'S
Lorem ipsum dolor sit amet, consectetur adipiscing elit. \$79.00

Durlington
Lorem ipsum dolor sit amet, consectetur adipiscing elit. \$69.00

macy's
Lorem ipsum dolor sit amet, consectetur adipiscing elit. \$59.00

TARGET
Lorem ipsum dolor sit amet, consectetur adipiscing elit. \$89.00

The Latest From SnapGarment

Enter Email Address JOIN

© 2016 SnapGarment

MEN'S LEE SHORTS
Color: Brown
Mens 12

Colors

MENS 12

In Stock

ADD TO CART

The Latest From SnapGarment

Enter Email Address JOIN

© 2016 SnapGarment

Sticky Button

SHOPPING CART (1)

ORDER SUBTOTAL: \$59.00

SHIPPING: \$0.00

ESTIMATED TAX: \$0.00

SAVINGS: \$0.00

ORDER TOTAL: \$59.00

macy's Pickup Store
5111 Greenville Avenue, Dallas, TX 75206

MEN'S LEE SHORTS
Color: Brown
Mens 12
ITEM PRICE \$59.00

SHIP

IN-STORE PICKUP
4 in stock

Enter Promo Code APPLY

ADD ANOTHER PROMOTIONAL CODE

Continue Shopping CHECKOUT

Sticky Button

1 SHIPPING INFO 2 PAYMENT & BILLING 3 REVIEW ORDER

SHIPPING ADDRESS

SELECT A SHIPPING ADDRESS

+ Add a New Shipping Address

SHIPPING METHOD

UPS GROUND 4-8 BUS. DAYS \$9.99

UPS 2ND DAY AIR 3-4 BUS. DAYS \$18.99

UPS OVERNIGHT* 1-2 BUS. DAYS \$29.99

CUSTOMER SERVICE
Mon-Fri 9:00am-5:00pm EST | (800) 555-5555
Help@SnapGarment.com

Sticky Button

CONTINUE TO PAYMENT METHOD

1 SHIPPING INFO 2 PAYMENT & BILLING 3 REVIEW ORDER

PAYMENT METHOD

TYPE *

CARD NUMBER * SECURITY CODE *

EXPIRATION DATE *

BILLING ADDRESS Same as Shipping

FIRST NAME *

LAST NAME *

ADDRESS LINE 1 *

LINE 2 *

STATE OR PROVINCE *

ZIP CODE *

PHONE *

EMAIL *

CUSTOMER SERVICE
Mon-Fri 9:00am-5:00pm EST | (800) 555-5555
Help@SnapGarment.com

REVIEW ORDER

Sticky Button

YOUR ORDER IS NOT COMPLETE UNTIL SUBMITTED

ORDER SUBTOTAL: \$59.00

SHIPPING: \$0.00

ESTIMATED TAX: \$0.00

SAVINGS: \$0.00

ORDER TOTAL: \$59.00

macy's Pickup Store
5111 Greenville Avenue, Dallas, TX 75206

BILLING INFO
234 Lake Street Apt. #4

PAYMENT METHOD
VISA ending in 758

SHIPPING INFO
234 Lake Street Apt. #4
GROUND

ITEM PRICE	QTY	SHIPPING	TOTAL
\$59.00	1	Shipped	\$59.00

ORDER SUBTOTAL: \$59.00

SHIPPING: \$0.00

ESTIMATED TAX: \$0.00

SAVINGS: \$0.00

ORDER TOTAL: \$59.00

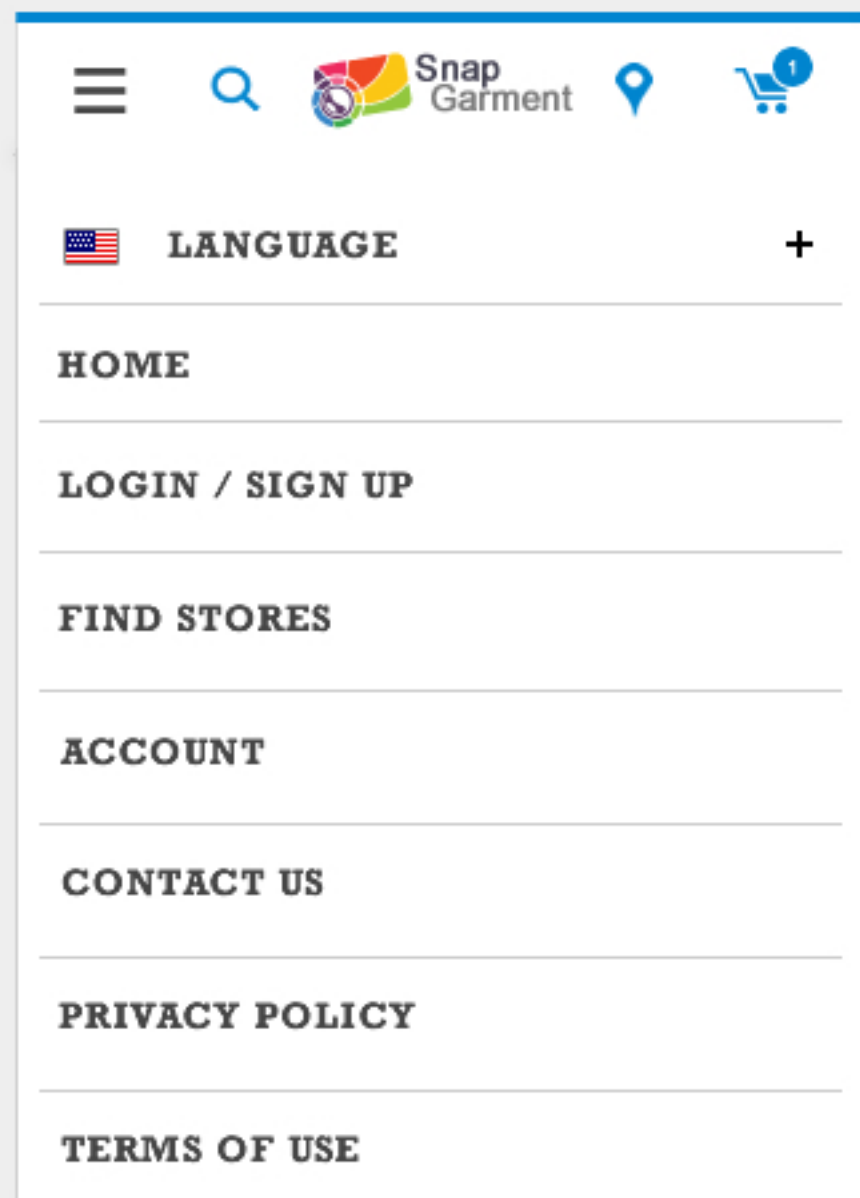
CUSTOMER SERVICE
Mon-Fri 9:00am-5:00pm EST | (800) 555-5555
Help@SnapGarment.com

Sticky Button

SUBMIT ORDER

Sticky Button

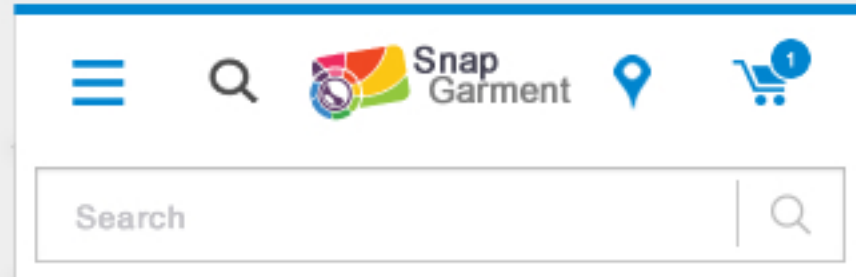
Nav Drop Down



Navigation menu for Snap Garment. The menu is displayed in a white box with a blue border. At the top, there are icons for a hamburger menu, a search icon, the Snap Garment logo, a location pin icon, and a shopping cart icon with a '1' badge. Below these icons, there is a 'LANGUAGE' section with an American flag icon and a plus sign. The menu items are listed in a vertical stack, each on a separate line with a horizontal separator below it: HOME, LOGIN / SIGN UP, FIND STORES, ACCOUNT, CONTACT US, PRIVACY POLICY, and TERMS OF USE.

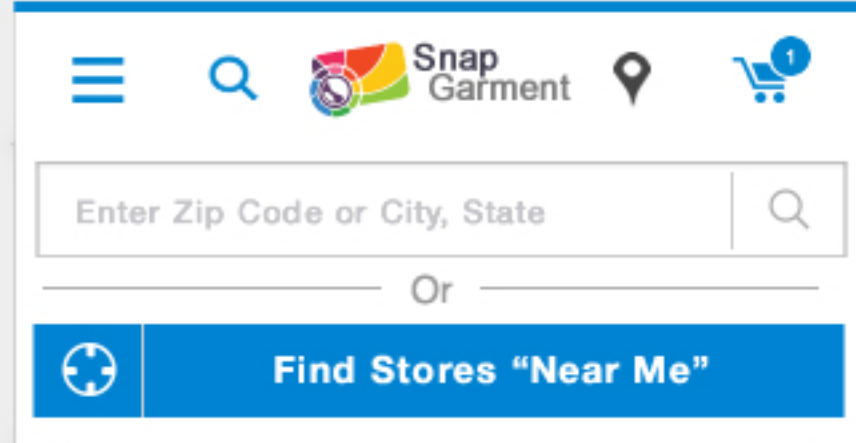
- LANGUAGE +
- HOME
- LOGIN / SIGN UP
- FIND STORES
- ACCOUNT
- CONTACT US
- PRIVACY POLICY
- TERMS OF USE

Search Drop Down



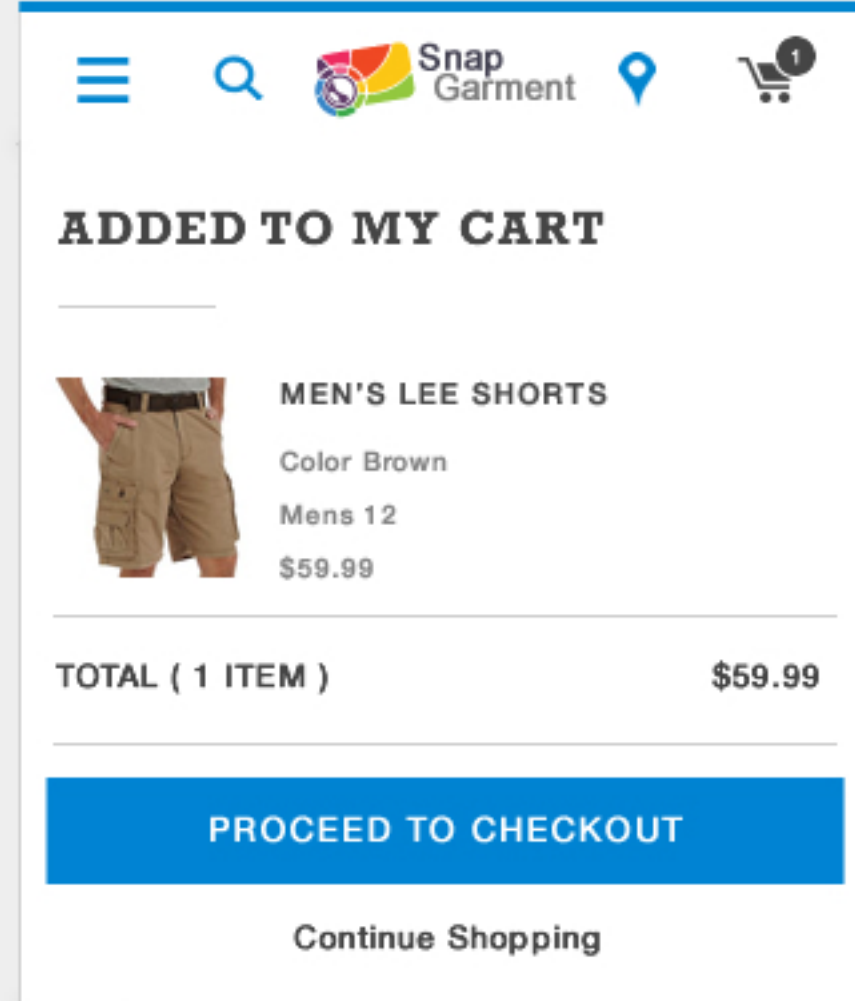
Search drop-down menu. The menu is displayed in a white box with a blue border. At the top, there are icons for a hamburger menu, a search icon, the Snap Garment logo, a location pin icon, and a shopping cart icon with a '1' badge. Below these icons is a search input field with the placeholder text 'Search' and a search icon on the right.

Store Locator




Store locator menu. The menu is displayed in a white box with a blue border. At the top, there are icons for a hamburger menu, a search icon, the Snap Garment logo, a location pin icon, and a shopping cart icon with a '1' badge. Below these icons is a search input field with the placeholder text 'Enter Zip Code or City, State' and a search icon on the right. Below the search field is the text 'Or' and a blue button with a location pin icon and the text 'Find Stores "Near Me"'. The button has a white border and a blue background.

Items in Cart



Items in cart menu. The menu is displayed in a white box with a blue border. At the top, there are icons for a hamburger menu, a search icon, the Snap Garment logo, a location pin icon, and a shopping cart icon with a '1' badge. Below these icons is the text 'ADDED TO MY CART'. Below this text is a product listing for 'MEN'S LEE SHORTS'. The listing includes a small image of the shorts, the product name, the color 'Color Brown', the size 'Mens 12', and the price '\$59.99'. Below the product listing is a summary row: 'TOTAL (1 ITEM)' on the left and '\$59.99' on the right. Below the summary row is a blue button with the text 'PROCEED TO CHECKOUT'. Below the button is the text 'Continue Shopping'.

ADDED TO MY CART

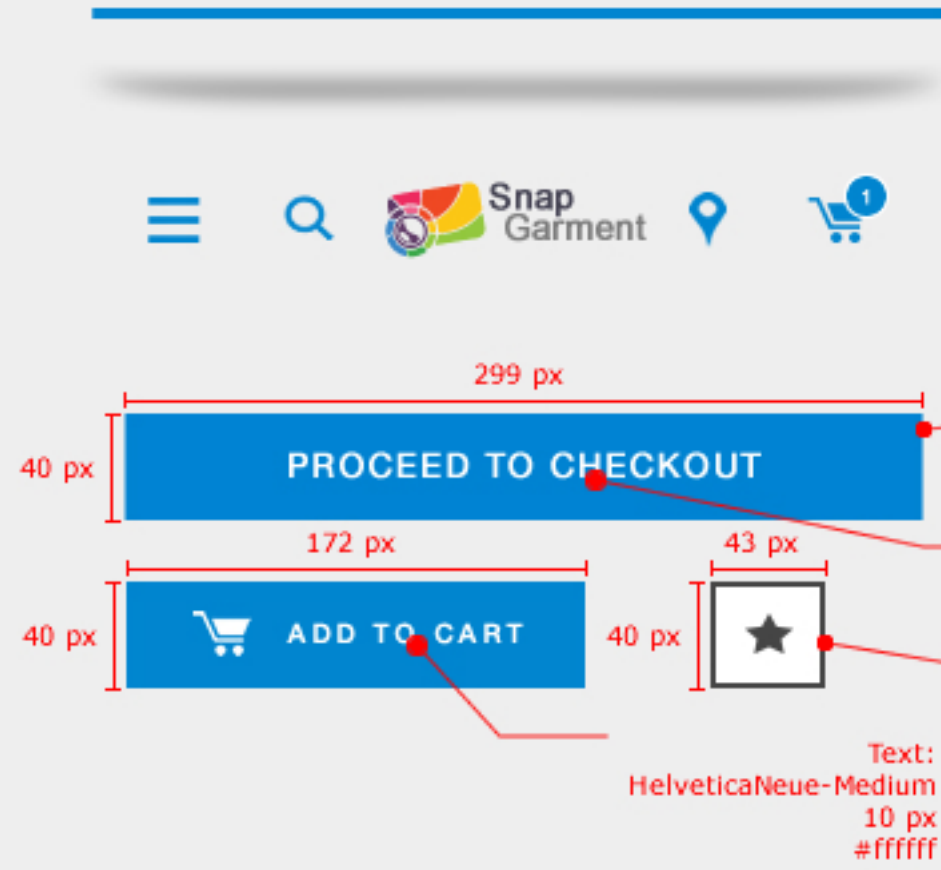
 **MEN'S LEE SHORTS**
Color Brown
Mens 12
\$59.99

TOTAL (1 ITEM) **\$59.99**

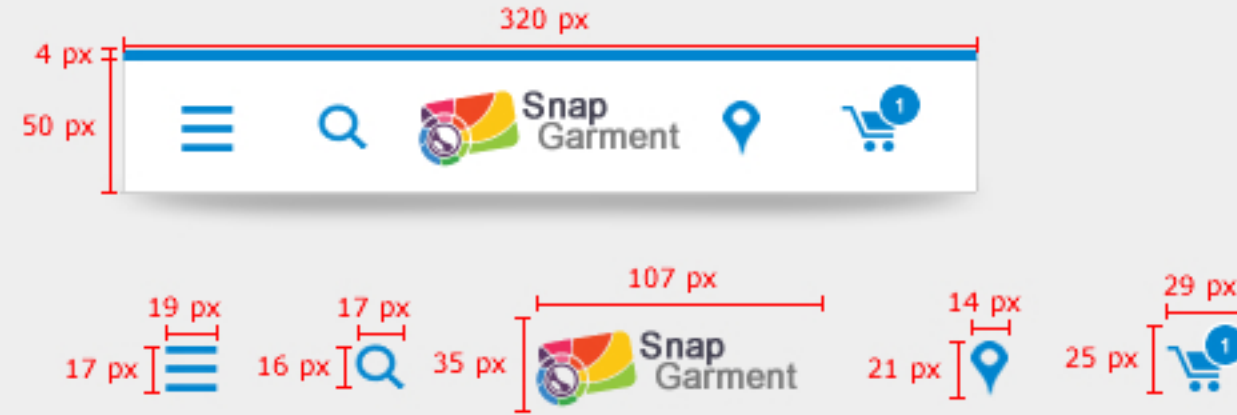
PROCEED TO CHECKOUT

Continue Shopping

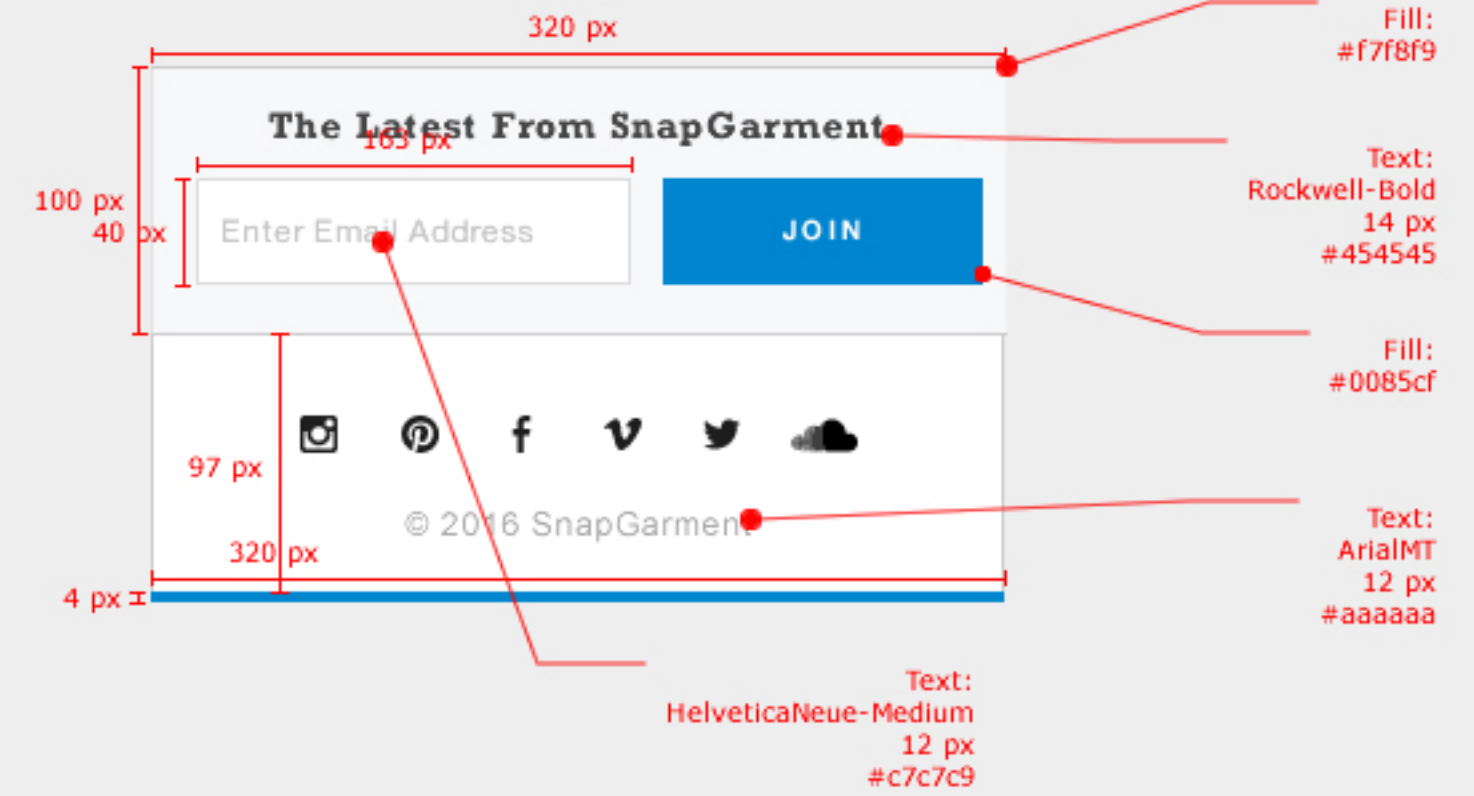
Assets



Header Break Down



Footer Break Down



Men's Lee Shorts

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer pousere lectus .

~~\$80.00~~ \$59.00

Text: HelveticaNeue-Medium 11 px #454545

Text: Rockwell-Bold 20 px #454545

Text: HelveticaNeue 12 px #838383

Text: HelveticaNeue-Medium 16 px #34aa45

Text: HelveticaNeue-Medium 16 px #cccccc

FIRST NAME * 279 px

40 px

Text: HelveticaNeue-Medium 12 px #c5c5c9